

FOR IMMEDIATE RELEASE:



PITCHBOX MEDIA™ ANNOUNCES ITS 2022 SUBSCRIPTION BOX THEMES

The Industry's Subscription Box Service for Journalists is Currently Accepting Applications for New Subscribers to All 2022 Editorial Themes

San Diego, CA (October 21, 2021) – [PitchBox Media™](#) (PBM), the public relations subscription box service for journalists, announces its themes for 2022. Launched in August 2020, PitchBox Media helps journalists discover new and innovative brands and write stories with greater efficiency.

PitchBox Media distributes four to six uniquely themed shipments per quarter, providing journalists the opportunity to opt in to boxes that align with their editorial interests. Each subscription box is curated with buzz worthy brands that dive into the industry's latest trends across a variety of rotating verticals.

PitchBox Media has garnered hundreds of media subscribers and has demonstrated national success for journalists, brands, and agencies as a way to elevate their communication strategies, according to PitchBox Media CEO, Michelle Metter.

"We launched PitchBox Media to help journalists reduce clutter in their inbox and efficiently find brands they'll actually want to write about," added Metter. "PitchBox Media is a handy tool for journalists to receive everything they need to write their story. Meeting deadlines is a whole lot easier with an online media center containing product images, downloads, fact sheets, product specifications, trend reports, and more."

2022 PitchBox Media themes are as follows:

Quarter 1

Earth Day + Sustainability	Fitness
Mother's Day	Plants & Gardening
Father's Day	Spring Cleaning

Quarter 2

Great Outdoors	Summer Cooking & Entertaining
Plant Based & Vegan	Travel
Baby & Toddler/ Parenting	DIY Your Home

Quarter 3

Back to School

Self Care

Holiday Gifts & Stocking Stuffers

Consumer Tech

Giving Tuesday

Winter Cooking & Entertaining

Quarter 4

Snacks & Sweets

Health, Wellness + Nutrition

World Sleep Day 2023

Fun & Games

And more to come!

PitchBox Media has earned placements for partnered brands in Better Homes & Gardens, BuzzFeed, Daily Mail, Forbes, Harper's Bazaar, New York Magazine, Oxygen, People, Popsugar, PureWow, Reader's Digest, Romper, Southern Living, USA Today, Well + Good, and [more](#).

Brands and agencies interested in being featured in an upcoming PitchBox Media discovery box may send pitches [here](#). Journalists interested in subscribing to PitchBox Media may apply [here](#).

ABOUT PITCHBOX MEDIA™: PitchBox Media is the industry's PR subscription box service to help media discover brands, trends, and story ideas. Quarterly themed shipments filled with curated products are delivered directly to media who have subscribed to boxes that align with their editorial needs and receive press materials to support their story, keeping inboxes free of clutter. For agencies and brands, PitchBox Media offers interested media that write about PitchBox Media's monthly themes, saving time in media research and garnering leads. To learn more, visit pitchboxmedia.com.

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